



THE PUMAS PROJECT

Planning Sustainable
Regional-Urban
Mobility in the
Alpine Space



PUMAS* European seminar 26 November 2014 - Munich, Germany

Institutional Cooperation in urban and regional mobility

CALL FOR SPEAKERS:

This PUMAS workshop aims to discuss the issue of **Institutional Cooperation in a very practical and hands-on way.**

Practitioners interested in presenting and sharing their experiences are invited to send a brief CV and contact the organizer of the workshop:

Michael C. Laubenheimer,

e-mail : mcl@lbh-consulting.eu

by the **15th October 2014**

Please consider that travel and accommodation costs will be covered by the PUMAS project.

Event in short: Experiences of institutional cooperation via role-plays

Event description: Urban and regional mobility is a complex issue. The transport of people and goods is not an end in itself; instead, it is a means to satisfy the multifaceted needs of citizens and companies. This requires cooperation and partnership beyond institutional, geographical, administrative, societal, and even language borders.

There is a long tradition of institutional cooperation in infrastructures and public transport: network planning and interdisciplinary teamwork are traditional elements of cooperation between agglomerations and their surroundings. However, the following issues should be addressed:

- Why is institutional cooperation key in sustainable urban mobility planning (SUMP)?
- Why does institutional cooperation seem to be so difficult today? What is so difficult? What are the critical issues of successful cooperation?
- What are the benefits of successful cooperation to people and organizations? Where are the limits?
- What are the methods and tools for improving exchange, creating mutual trust, strengthening partnership and achieving common objectives?

This PUMAS workshop aims to discuss these questions in a very practical and hands-on way. Practitioners from urban mobility as well as from other domains will share their

experiences

- in short warming-up presentations

and make it possible for all workshop attendees to grasp this experience

- in role-plays which will involve everybody.

This PUMAS workshop targets young and experienced

- planners of urban/regional mobility and of energy, environment, climate change, healthcare, demographic change, social services, etc.
- politicians in charge of urban development
- entrepreneurs directly or indirectly concerned by mobility issues

i.e. all those who are open-minded and ready for change and a new approach to tackle issues of general interest - not via top-down or bottom-up but through cooperation.

* **PLANNING URBAN MOBILITY IN THE ALPINE SPACE**. PUMAS Project is cofounded by ERDF in the Alpine Space Program 2007-2013

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